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NEW \$39 ENFISH TRACKER SHIPS TO RETAIL STORES

New Version Brings the Information Tracking/Organizing Power of Enfish Tracker Pro to Small Office/Home Office Users at a Consumer-Friendly Price

PASADENA, CA – APRIL 12, 1999 - Enfish Technology, Inc. is now shipping a new, lower priced version of its popular Enfish Tracker Pro software to retail stores throughout the United States. At \$39, (US estimated retail) Enfish Tracker has all of the power (minus the network/Intranet support) of the \$79 Enfish Tracker Pro version at a lower price that makes appealing to consumers and small office users who work on stand-alone PCs. Enfish Tracker is available in most major North American software stores, including: Best Buy, CompUSA, Datavision, Exel, Fry's Electronics, J&R, MediaPlay, MicroCenter, Office Max and Staples.

"In the four months that have passed since we shipped Enfish Tracker Pro, information overload has exploded beyond our expectations and new surveys indicate that it is now affecting consumers - not just business professionals and corporate users. E-mail users now report receiving an average of 35 e-mails per day, and more than 618 billion e-mails are sent annually," says Louise Wannier, CEO and founder of Enfish Technology, Inc. "We expanded retail distribution, revamped the packaging and priced a new version to reach the millions of mail and web users who work in small and home offices and don't need the network support of our Pro version."

The acclaimed Enfish Tracker Pro was a finalist for the software industry's most prestigious award, the Software Publisher's Association (SPA) "Codie" and was named "Best new software application of 1998" by a panel of computer industry analysts surveyed by Investor's Business Daily.

A Powerful New Way To Find Anything Faster

A new paradigm for finding and organizing information in today's overloaded, Internet-drive work world, Enfish Tracker cross-references and links information from several sources. It can find and track virtually any document in seconds no matter if it is stored in e-mail (or multiple e-mail accounts), on a PC hard drive, or on the Internet. It then intelligently organizes information so you can find it again and again.

Enfish Tracker uses patented technology to combine the power of several existing types of software. It gives you the finding capability of a search engine, the organization of a filing system, the navigation of a Web browser and the sorting ability of a database program.

"Last week, I misplaced a very important phone number which I received by e-mail," said Enfish Tracker Pro customer Barry Chickini, a project manager for ABACO International Group. "I used Tracker to enter just a portion of the name (I couldn't remember the entire name) and it pulled up the original e-mail message. It paid for itself that day."

By saving precious time, Enfish Tracker also saves money. According to a recent report by the Giga Information Group, "Knowledge management agents, such as those available from Enfish Technology, Inc. can easily increase user productivity by over \$100.00 per month..."

Find Anything Instantly...

Finding information with Enfish Tracker is as simple as (and even more powerful than) using a search engine. Just type in any word, number or phrase using simple key word searches (or even advanced "Boolean" searches). You don't have to remember drive locations or cryptic file names.

Narrow down your search by filtering it for date, application type and other criteria. Each document is displayed in a summary, and can be viewed quickly, without requiring you to load its application.

Then Organize it Intelligently...

Once you find what you want, you can save your search as a "Tracker" so you can return to it again. Just click the "Save Tracker" button. When you click the Tracker, it gathers information that fits the Tracker's profile. E-mail, web pages, spreadsheets, presentations, graphics and documents are displayed in the same list.

A Tracker can organize all of the documents, Web searches and e-mail related to a project; new or missing information from any information source; or file all of the documents and e-mails that pertain to a particular client or co-worker.

A Great Way to Track the Web

Trackers can also be set up to monitor Web sites for new information and are a great way to return to specific pages in a Web site or specific Web searches. Enfish Tracker can search an

track information using Internet search engines like Yahoo!, AltaVista, InfoSeek and Excite. Access the search engine through Enfish Tracker (which returns up to 50 "hits" at a time), a click the "Save Tracker" button to save the search as a Tracker. It's easy to go back to the same search again without having to remember the exact set of terms and search criteria you used the first time -- just click the Tracker.

"Smarter" Than a Search Engine

Enfish Tracker takes a quantum leap beyond an ordinary search engine because it doesn't just find things - it keeps track of them and alerts you to what's new. Using the Tracker Wizard, simply specify words, phrases and instructions that "tell" the Tracker what you're looking for constantly "watches" for new information that matches your personal interests.

When relevant new information arrives (such as e-mail messages or documents on a Web page) it is automatically "filed" in the Tracker and flagged with a red "*" symbol.

Unlike "personal search engines", Enfish Tracker can find, organize and cross-reference all e-mail files (incoming and saved) -- even if you have mail in several accounts managed by different e-mail applications. Enfish Tracker supports the most popular e-mail clients including America Online Mail, Microsoft Outlook, Outlook Express, Eudora, Microsoft Exchange (MAPI), Netscape Communicator, Lotus Notes and CC-Mail.

Trackers Are "Virtual"

Trackers are "virtual" -- they just point to the information, they never physically move it. The Trackers can "hold" almost any document no matter if it's physically stored on your hard drive or halfway around the world on a Web site.

What makes this possible is Enfish Technology's patented DEX™ technology that automatically cross-references, indexes and links related information from many sources simultaneously. This creates a "virtual Web" interconnecting all of the information inside and outside your PC including e-mail, Web searches, Web sites and files scattered across the hard drive. It organizes and links data virtually and in no way touches or harms the actual files on your hard drive. Even if you delete a Tracker, the information is still there.

System Requirements

Enfish Tracker requires an Intel Pentium 166 or higher compatible PC running Windows 95, or NT 4.0; 32 MB RAM, (64 MB or more optimal); a hard drive with 50 MB free disk space; 2 colors VGA or higher display card/monitor. Internet connectivity is recommended.

About Enfish Technology

Privately-held Enfish ® Technology, Inc. was founded in 1993 to create world-class software that will make information easier to use and help ease the information overload created by the Internet. The name Enfish is an acronym that stands for Enter, Find and Share -- describing the ways in which people interact with information. To order Enfish products visit <http://www.enfish.com/buynow/boxed.html> or call 1-888-222-3634.

<http://www.download.com>, <http://www.zdnet.com/swlib/lpad/enfish.html> and the Enfish Web

site <http://www.enfish.com/download/trial>.

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Editor's Note:

A complete electronic press kit, including screen shots and images for download, is available at the Enfish Technology web site at

<http://web.archive.org/web/19990429212209/http://www.enfish.com/press/pressimages.htm>

NOTE TO THE PRESS: Members of the news media and analysts are invited to see Enfish Tracker at Internet World, Los Angeles at the [internet:press] reception, April 14, 1999 at the Tower Restaurant just a few blocks from the LA Convention Center. For information on [internet:press] at Spring Internet World contact Janey DeRouin at janey@jpdavis.com or 226-0386 or visit <http://www.jpdavis.com>.

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